



Dear Employer,

First, let me thank you for your support of Worlds of Opportunity and Workforce Development in Southwest Alabama. We are excited to bring a new program under the WOO umbrella.

Worlds of Opportunity Varsity will provide an opportunity where high school students can learn about competitive, high-paying career opportunities and meet with potential employers. High school students and their parents/guardians are encouraged to attend SAWDC WOO Varsity on Wednesday afternoon, September 18 from 3 to 5 p.m. High school groups are also encouraged to attend with their educators and will have the opportunity to talk to industry professionals about high-growth, high-demand jobs in our region and how they can earn these jobs in the future. SAWDC has commitments from at least 6 high schools that are planning to bring interested upperclassmen. We expect this number to grow. Many of these students will be close to graduation and planning to enter the workforce. This event is held in conjunction with Worlds of Opportunity (WOO), a career expo for 8th grade students. The middle school portion is only open to schools in the district Southwest Alabama Works serves and is not open to the general public.

We are asking our employer partners to have 1-2 representatives that are willing to stay to speak with these kids, our emerging workforce. We expect somewhere between 500-750 kids in attendance. Our vision this year and beyond is that several companies engaged in internships, co-ops and/or apprenticeships will be able to find employees at this event. Please feel free to call me with any questions you may have regarding the varsity events.

We appreciate your continued support!

A handwritten signature in blue ink, appearing to read "JDuplantis", is written over the printed name.

Josh Duplantis

Executive Director, SAWDC

251.622.3558

[jduplantis@sawdc.org](mailto:jduplantis@sawdc.org)